



You won't believe your eyes.



EARN

\$210

IN REWARDS*

on your annual supply purchase of
Biotrue® ONEday daily disposable
contact lenses**



EARN

\$110

IN REWARDS*

on your annual supply purchase of
Bausch + Lomb ULTRA® contact lenses**

Talk to your VSP doctor participating in the
VSP Global Premier Program to find out which
Bausch + Lomb contact lenses are right for you.

*Rewards points earned from this offer may be redeemed for a BAUSCH + LOMB® horizon rewards Visa® Incentive Card or other gift card options from select merchandisers. Claims must be submitted within 60 days of contact lens purchase. Minimum purchase required. See back for all eligibility criteria, terms and conditions. This offer is sponsored and funded by Bausch + Lomb.

**See chart on the back for purchase details.



Chances to Win



Gift Cards



Coupons

Thank you for choosing Bausch + Lomb contact lenses! With your purchase at a practice participating in the VSP Global Premier Program, you get fast access to gift cards to your favorite spots, chances to win, and sweepstakes!†† Keep earning tokens for more perks and coupons all year long. Learn more at BauschRewards.com

BAUSCH + LOMB®
horizon
REWARDS

Earning. Winning. Giving.



Earn points on qualified purchases.^{††}

When you buy contact lenses, you'll earn points that you can redeem for gift cards from your choice of more than 20 different merchandisers. And with most approved claims reviewed within 48 hours, you'll be choosing your reward fast!



Collect tokens for even more rewards.

Between purchases you can watch videos, read articles, or take surveys to earn tokens for instant win games, sweepstakes, and product discounts.^{††}



Get a little. Give a little.

You can turn your rewards points into charitable donations too. We collaborate with Optometry Giving Sight to help provide sight to millions of people.

Let's get started:

1

Go to **BauschRewards.com** and click on Join Now or Sign In. Once you have joined or signed into the program, click on **Submit Purchase**.

Complete the submission form and remember to enter this offer code:

18-62744

2

Under the purchase claim section, follow the Contact Lenses path. This includes details on all items required for submission, including how to upload receipts^{***} and UPC symbols from each box.

3

Once you submit your information, it will be reviewed for completeness and validity. Upon validation, your account will be awarded with the appropriate number of points.

4

Start redeeming your points right away.

Gift cards. Prizes. Doing good. Sign up for BAUSCH + LOMB[®] horizon rewards at **BauschRewards.com** today.

^{***}Original sales receipt showing proof of payment for your eligible contact lens purchase(s). Purchase must be made between 7/01/2018-12/31/2018. Claims must be made within sixty (60) days of your purchase. Circle contact lens purchase and date on receipt.

Qualifying products

Bausch + Lomb ULTRA[®] contact lenses

Annual supply

1,100 points
(\$110 in rewards on 4 boxes[†])

Biotrue[®] ONEday contact lenses

2,100 points
(\$210 in rewards on 8 boxes[†] of 90-pks)

[†]Minimum box purchase requirement

ALL RECEIPTS must be from the same eye care practitioner who prescribed your contacts, or from a location affiliated with that practitioner.

Make photocopies of your entire submission for your records. To review the status of your submission at anytime, visit **BauschRewards.com**. If you do not have Internet access, call 1-866-490-5741. Allow up to 60 days for processing and delivery.

OPTOMETRYGIVINGSIGHT

Transforming lives through the gift of vision

We're proud to collaborate with Optometry Giving Sight. You can join us, and help provide sight to millions by donating some – or all – of your points. If you'd like to donate your points, simply go to the rewards section of **BauschRewards.com** and click on the donate box.

Your claim must be submitted between 7/01/2018-2/01/2019. Your right to receive this offer will not be earned unless you satisfy each of the conditions of acceptance and eligibility requirements described on this form. Your failure to follow each of these steps is a rejection of this offer. Resolution of any disputes will be governed by New Jersey law. The offer is valid on purchase of the following Bausch + Lomb contact lenses: **Bausch + Lomb ULTRA, Bausch + Lomb ULTRA For Astigmatism, Bausch + Lomb ULTRA For Presbyopia, Biotrue ONEday, Biotrue ONEday for Astigmatism, and Biotrue ONEday for Presbyopia.** Purchase of the qualifying product(s) is required to qualify for this offer; no product substitutions, deletions, or additions are allowed, regardless of information learned from other sources. This offer is available to all customers, 18 years of age or older (19 in AL and NE), who are members of BAUSCH + LOMB[®] horizon rewards, with mailing addresses in the U.S. and Puerto Rico. Purchases made in or for delivery to other countries are not eligible. Bausch + Lomb is not responsible for lost, late, damaged, illegible, misdirected or postage-due submissions. Your rights to this offer cannot be assigned or transferred and this offer is void where taxed, restricted or prohibited by law. All submitted materials become Bausch + Lomb property and will not be returned. One (1) submission per person, per 12-month period. Limit five (5) submissions per address per 12-month period except where prohibited. Offer paid in the form of rewards points. Rewards points earned from this offer may be redeemed for a BAUSCH + LOMB[®] horizon rewards Visa[®] Incentive Card or other gift card options from select merchandisers. The BAUSCH + LOMB[®] horizon rewards Visa Incentive Card or Visa Virtual Account is not redeemable for cash or usable at any ATM. Terms and conditions apply. Subject to applicable law, a monthly maintenance fee of \$2.95 (USD) applies, beginning one month following the expiration date of your Card. Your Card or Visa Virtual Account is issued by Central Bank of Kansas City, Member FDIC, pursuant to a license from Visa U.S.A. Inc. and can be used everywhere Visa debit cards are accepted within the U.S. Certain fees, terms, and conditions are associated with the approval, maintenance and use of the Card. Consult your Cardholder Agreement. Certain restrictions apply. Card funds are not FDIC insured.

Bausch + Lomb reserves the right to substitute a check of equal value in lieu of a Visa Incentive Card at its discretion. Excessive submissions constitute fraud and may result in federal prosecution under the U.S. mail fraud statutes (Title 18, USC 1341 and 1342). NOTICE TO CONSUMERS: If you are personally filing a claim for reimbursement from a third-party payor (e.g., insurance company, employer group, etc.) for the purchase of this product, your claim must be based upon your payment less the amount of this offer. Offer valid only when contact lenses are purchased from a prescribing ECP. All Instant Savings customers will not be eligible. Offer not eligible for purchases at Costco, Eyeglass World, Target, Vista Optical Fred Meyer, Vista Optical Military, Walmart, or online retailers. **Valid only on products purchased from a doctor participating in the VSP[®] Global Premier Program.**

^{††}BAUSCH + LOMB[®] horizon rewards: Starts 7/1/17 at 9:00:00 AM CT and ends 12/31/18 at 11:59:59 PM CT. Open to residents of the 50 U.S./D.C. and Puerto Rico, 18 years of age or older (19 in AL and NE). Subject to full Terms and Conditions at **BauschRewards.com**. Sweepstakes and Instant Win Games subject to applicable Official Rules at **BauschRewards.com**; NO PURCHASE NECESSARY. Void where prohibited. Sponsor: Bausch + Lomb, a division of Valeant Pharmaceuticals North America LLC.

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See better. Live better.